



“Victoria to be the leading quality floorcovering brand in Australasia and the United Kingdom.”

Victoria Plc is a successful and well established international manufacturer and distributor of carpets and floorcoverings to the mid to high end markets in the UK, Australia, Ireland and Canada

Delivering high quality, design-led products, whether manufactured internally in modern vertically integrated facilities in both the UK and Australia or outsourced using “best of class” products of differentiation to exploit the Victoria “brand”.

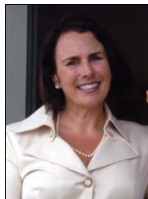


COLIN CAMPBELL
BROADLOOM ■ AREA RUGS ■ ENTERTAINERS



Our companies

UK	Victoria Carpets Limited Westwood Yarns Limited
Australia	The Victoria Carpet Co. Pty Ltd
Canada	Colin Campbell & Sons Ltd (Associate company 50% owned)



Nikki Beckett



Peter Jensen

Nikki Beckett
Non-executive Chairman
Appointed to the Board in October 2007 and subsequently appointed Chairman in January 2010.

Peter Jensen
Senior Independent Non-executive Director
Appointed to the Board in September 2010.



Alan Bullock



Ian Davies

Alan Bullock
Group Managing Director
Appointed to the Board of Victoria PLC in September 1996 as Group Managing Director.

Ian Davies
Group Finance Director
Appointed to the Board of Victoria PLC in March 2007.



Barry Poynter



Terry Danks

Barry Poynter
Executive Director
Appointed to the Board in August 2006.

Terry Danks
Company Secretary
Appointed as Company Secretary to Victoria PLC in 1993.

Listed on London Stock Exchange: **VCP** with 6.94 million shares in issue.

Key Financials 2011

Group Revenue	£70.50m
Profit before tax	£1.92m
Earnings per share (basic adjusted)	18.35p
Net borrowings	£6.21m
Total Dividend paid per share	9.0p

Key Products:

- Woven carpets
- Carpet tiles
- Luxury vinyl tiles (LVT)
- Tufted carpets
- Rugs

Turnover FY2011 by Division:

Australia £43.02m
UK £27.48m



Time Line

- 2011** Victoria acquires C&H Distribution Ltd, widening our product offering & channels to market and creating a new division: Victoria Luxury Flooring”, distributing luxury vinyl tiles (LVT) primarily to the Contract market in the UK.
- 2010** Agreement signed with Independent Inspections Ltd to supply carpet to the insurance replacement market.

Victoria Carpets Australia attained ISO 14001 Environmental Certification
- 2009** Victoria Carpets UK secured new six-year distribution agreement with Greendale Buying Group and extended service contract to warehouse, cut and distribute carpets for the John Lewis Partnership.
- 2008** Victoria expands sales into the Contract carpet market in the UK.
- 2003** Victoria acquires “Navan Carpets”, the leading brand of residential and contract carpeting brand in Ireland.
- 2002** Victoria buys the Irish contract Wilton brand “Munster “Carpets”.
- 1995** Victoria acquires Castlemaine Spinning, a dry woollen mill in Australia, as part of its plan to own its own supply chain.
- 1989** Victoria acquires Westwood Yarns in Yorkshire.
- 1963** Victoria shares are first quoted on the London Stock Exchange.
- 1954** First overseas manufacturing plant established in Dandenong, a suburb of Melbourne Australia.
- 1895** Victoria Carpets is founded in Victoria Street, Kirkcaldy, Scotland